

/ **DAVID AVERETT**

Channels & Alliances Manager (East) at Adlumin Inc.



David Averett is a Channels & Alliances Manager (CAM) for the East U.S. representative at Adlumin, Inc. a trusted, patented security and compliance automation platform is built to discover threats, malfunctions, and IT operations failures in real-time. Averett is responsible for managing recruitment, onboarding, building partner relationships. He also develops and implements sales strategies, business plans, and marketing programs to optimize revenue growth for target channel partners.

Before joining Adlumin, Averett has over 25 years of experience as a senior sales channel professional working with distributors, manufacturers, commercial, government, education, resellers, system integrators, and OEM partners to grow revenue and product awareness.

In his spare time, you can find Averett enjoying hobbies like woodworking, home improvement projects, and spending time in the mountains.