

## / **ANISHA SHARMA**

### Marketing Specialist at Adlumin Inc.



Anisha Sharma is the Marketing Specialist at Adlumin Inc., a cybersecurity technology firm that focuses on revolutionizing how corporate organizations secure sensitive data and intellectual property while also helping them achieve their compliance objectives. She is responsible for developing and implementing digital marketing campaigns, social media, enhancing brand awareness, evaluating new digital technologies, and more.

Before joining Adlumin, Sharma was at Zyter, a leading tech startup that delivers a wide range of cloud-based, software as a service (SaaS) digital health product for providers. She also was a contractor for the Department of Veteran Affairs as a technical writer. She graduated from Towson University with a degree in Economics and Business Administration.

A digital nomad of sorts, Sharma is an avid traveler. She currently lives in the Washington, DC area and spends her free time at home hiking or fashion blogging.